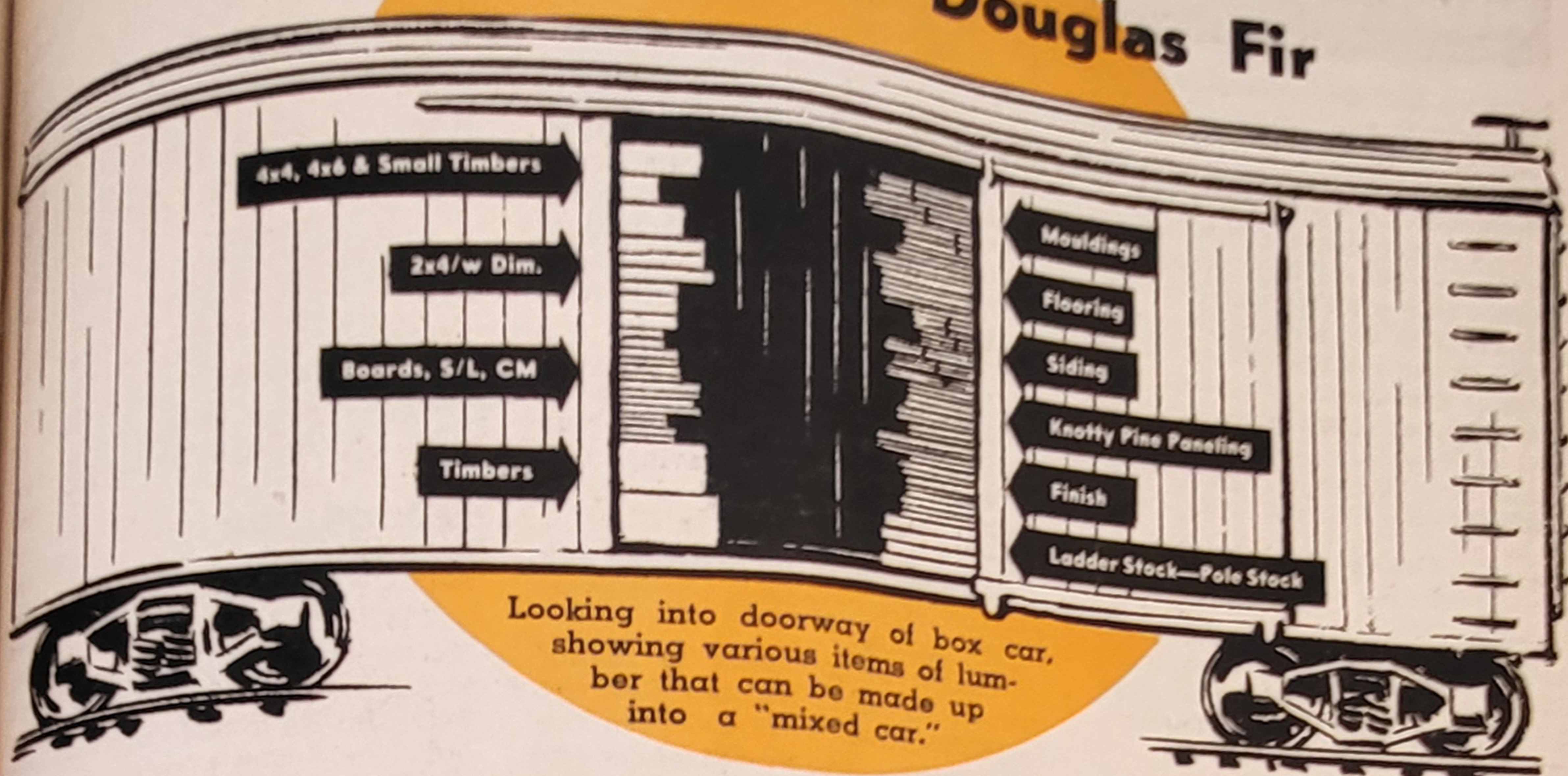


# MEDCO'S Specialized Service in Mixed Cars of Douglas Fir



Good morning, Lumber Friends—This is "Russ" Hogue speaking to you from M-E-D-C-O. I wish to tell you today about our "specialized service" in mixed cars of Douglas Fir.

We are proud of our ability to ship mixed items in various combinations of almost any home construction lumber items. This is the type of merchandising that we have established for the benefit of the retail trade. Our well manufactured grade- and trade-marked assortment in a car is a distinct advantage to the retailer and his customer alike. These mixed cars provide the retailers with a well balanced lumber inventory from which his customers can select many of their requirements.

As we told you in our previous broadcasts, our planing mill is equipped with an S. A. Woods 10" Moulder with which we make small casing and base and detail moulded Standard patterns in both Pine and Fir. Our Stetson-Ross 6"x15" Matcher makes all of our flooring and Standard Siding patterns. The S. A. Woods 6"x25" Surfer handles the finish and 4-side boards; a Stetson-Ross 6"x15" Matcher runs the shiplap and center matched boards and "eased-edge" small dimension; and the wider 2" dimension, 4x4, 4x6 and larger timbers are surfaced by our 16"x20" Stetson-Ross sizer.

This broadcast tells you about our "specialized service" in mixed cars of Douglas Fir but, needless to say, we make straight car shipments of boards, dimension, timbers and industrial items.

Until our next broadcast, this is "Russ" Hogue signing off from Station M-E-D-C-O.



Chapter 17  
in the  
Serial Story  
of  
**MEDFORD**

## MEDFORD CORPORATION

### MEDFORD, OREGON

Douglas Fir—Sugar Pine—Ponderosa Pine  
White Fir



Annual Capacity 85 Million Feet

Members of West Coast Lumbermen's Assn., West Coast Bureau of Lumber Grades & Inspection, Western Pine Assn.

BUILDING PRODUCTS MERCHANDISER, May 24, 1947